



WEWS

ORDER

Flight Dates **09/15/12-09/21/12**

Contract / Revision **311154 /**
Original Date / Revision
 09/14/12 09/18/12
Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
 Washington, DC 20007**

Product
OFA :60s 9.15-9.21.12

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
 Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1775**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 147810

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	72	\$125,638.50	\$147,810.00	0.00	08/27/12	09/21/12	72	\$125,638.50	\$147,810.00
Totals	72	\$125,638.50	\$147,810.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/15/12	09/21/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	1:00	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$700.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
N 2	WEWS	09/15/12	09/21/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00



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Print Date: 09/19/12

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Contract / Revision 311154 Flight Dates 09/15/12-09/21/12

Hiatus Dates

Original Date / Revision 09/14/12/ 09/18/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA :60s 9.15-9.21.12

Estimate # 1775

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	09/15/12	09/21/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$1,000.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 3	WEWS	09/15/12	09/21/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	1:00	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$1,300.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 4	WEWS	09/15/12	09/21/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$2,400.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 5	WEWS	09/15/12	09/21/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$1,600.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 6	WEWS	09/15/12	09/21/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$1,600.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 7	WEWS	09/15/12	09/21/12	Monday Prime Special Monday Prime Special	CM	Monday Prime Spe	-----	1:00	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	M-----					1	\$5,000.00		0.00			
N 8	WEWS	09/15/12	09/21/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--S	1:00	3	\$4,400.00	P-2	0.00	NM	3	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$4,400.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$4,400.00		0.00			
N 9	WEWS	09/15/12	09/21/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	1:00	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$900.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 10	WEWS	09/15/12	09/21/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	1:00	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$700.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 11	WEWS	09/15/12	09/21/12	SA/SU Criminal Minds Late S/S Criminal Minds Late	CM	1235a-2a	-----S-	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 12	WEWS	09/15/12	09/21/12	SU 12a-1a CSI Miami Late SU CSI Miami Late	CM	12a-1a	-----S	1:00	1	\$110.00	P-3	0.00	NM	1	\$110.00



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Contract / Revision **311154** Flight Dates **09/15/12-09/21/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/18/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 12	WEWS	09/15/12	09/21/12	SU 12a-1a CSI Miami Late SU CSI Miami Late	CM	12a-1a	-----S	1:00	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$110.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
N 13	WEWS	09/15/12	09/21/12	SA/SU Criminal Minds Late S/S Criminal Minds Late	CM	1235a-2a	-----S	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$150.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
N 14	WEWS	09/15/12	09/15/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	1:00	1	\$30,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$30,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	09/10/12-09/16/12	OSU Football	12p-1130p	-----Sa--	1:00		\$30,000.00		0.00	NM		
		Credited [Crediting these spots. Will add new spots to end of contract.]													
N 15	WEWS	09/15/12	09/21/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	1:00	1	\$5,600.00	P-2	0.00	NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$5,600.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
N 16	WEWS	09/15/12	09/21/12	OSU Pre/Post Game OSU Pre/Post Game	CM	12p-12x	-----S-	1:00	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$3,600.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
N 17	WEWS	09/15/12	09/21/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	1:00	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$7,000.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
N 18	WEWS	09/15/12	09/21/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	1:00	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$700.00		0.00			
N 19	WEWS	09/15/12	09/21/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	1:00	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$900.00		0.00			
N 20	WEWS	09/15/12	09/21/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	-TWTF--	1:00	3	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	-TWTF--		3				\$350.00		0.00			



WEWS

Print Date: 09/19/12

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Contract / Revision 311154 Flight Dates 09/15/12-09/21/12

Hiatus Dates

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Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA :60s 9.15-9.21.12

Estimate # 1775

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N20	WEWS	09/15/12	09/21/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	- TWTF - -	1:00	3	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- TWTF - -	3		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	09/17/12-09/23/12		M-F GMA 7-9a		7-9a	- TWThF - - - -	1:00		(\$350.00)		0.00 NM		
Credited														
[Crediting these spots. Will add new spots to end of contract.]														
4	WEWS	09/17/12-09/23/12		M-F GMA 7-9a		7-9a	- TWThF - - - -	1:00		(\$350.00)		0.00 NM		
Credited														
[Crediting these spots. Will add new spots to end of contract.]														
N21	WEWS	09/15/12	09/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF - -	1:00	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	- - - - -	0		\$0.00		0.00					
Week:		09/17/12	09/23/12	- TWTF - -	2		\$350.00		0.00					
N22	WEWS	09/15/12	09/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF - -	1:00	3	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	- - - - -	0		\$0.00		0.00					
Week:		09/17/12	09/23/12	- TWTF - -	3		\$300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WEWS	09/17/12-09/23/12		M-F 10-11a		10-11a	- TWThF - - - -	1:00		(\$300.00)		0.00 NM		
Credited														
[Crediting these spots. Will add new spots to end of contract.]														
N23	WEWS	09/15/12	09/21/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF - -	1:00	3	\$450.00	P-3	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	- - - - -	0		\$0.00		0.00					
Week:		09/17/12	09/23/12	- TWTF - -	3		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	09/17/12-09/23/12		M-F 11-12p		11a-12p	- TWThF - - - -	1:00		(\$450.00)		0.00 NM		
Credited														
[Crediting these spots. Will add new spots to end of contract.]														
N24	WEWS	09/17/12	09/21/12	M-F 12pm News M-F 12p News	CM	12-1p	MTWTF - -	1:00	2	\$1,400.00	P-2	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- TWTF - -	2		\$1,400.00		0.00					
N25	WEWS	09/15/12	09/21/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF - -	1:00	2	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	- - - - -	0		\$0.00		0.00					
Week:		09/17/12	09/23/12	- TWTF - -	2		\$400.00		0.00					
N26	WEWS	09/15/12	09/21/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF - -	1:00	2	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	- - - - -	0		\$0.00		0.00					
Week:		09/17/12	09/23/12	- TWTF - -	2		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 2-3p		2-3p	- TWThF - - - -	1:00		(\$1,200.00)		0.00 NM		
Credited														
[Crediting these spots. Will add new spots to end of contract.]														
N			09/21/12		CM	3-4p			2		P-3	0.00 NM	2	\$900.00



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Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	WEWS	09/15/12		M-F 3-4p Katie M-F 3-4p Katie			MTWTF--	1:00		\$450.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	MTWTF--		2				\$450.00		0.00			
N28	WEWS	09/15/12	09/21/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	1:00	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	-TWTF--		2				\$600.00		0.00			
N29	WEWS	09/15/12	09/21/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	1:00	3	\$1,700.00	P-2	0.00	NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	-TWTF--		3				\$1,700.00		0.00			
N30	WEWS	09/15/12	09/21/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	1:00	3	\$2,200.00	P-2	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	-TWTF--		3				\$2,200.00		0.00			
N31	WEWS	09/15/12	09/21/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	1:00	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	-TWTF--		3				\$1,800.00		0.00			
N32	WEWS	09/15/12	09/21/12	M-F 730-8P M-F 730-8P	CM	730-8p	MTWTF--	1:00	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	-TWTF--		3				\$1,800.00		0.00			
N33	WEWS	09/15/12	09/21/12	Tuesday Prime Special Tuesday Prime Special	CM	Tuesday Prime Sp	T-----	1:00	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	-T-----		1				\$4,000.00		0.00			
N34	WEWS	09/15/12	09/21/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	---T---		1				\$9,000.00		0.00			
N35	WEWS	09/15/12	09/21/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	1:00	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	----F--		1				\$6,000.00		0.00			
N36	WEWS	09/15/12	09/21/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	1:00	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	----F--		1				\$6,000.00		0.00			
N37	WEWS	09/15/12	09/21/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	1:00	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 09/19/12

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Contract / Revision **311154** Flight Dates **09/15/12-09/21/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/18/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N37	WEWS	09/15/12	09/21/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	1:00	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	-TWTF--					3	\$1,600.00		0.00			
N38	WEWS	09/15/12	09/21/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	1:00	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	-TWTF--					2	\$1,000.00		0.00			
N39	WEWS	09/19/12	09/21/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	--WTF--	1:00	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					2	\$1,000.00		0.00			
N40	WEWS	09/19/12	09/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	--WTF--	1:00	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					1	\$900.00		0.00			
N41	WEWS	09/19/12	09/21/12	M-F 11-12p M-F 11-12p	CM	11a-12p	--WTF--	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					1	\$1,600.00		0.00			
N42	WEWS	09/15/12	09/21/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	--WTF--	1:00	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	--WTF--					1	\$450.00		0.00			
N43	WEWS	09/15/12	09/21/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	--W----					1	\$9,000.00		0.00			
N44	WEWS	09/15/12	09/21/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	--W----					1	\$9,000.00		0.00			
N45	WEWS	09/15/12	09/21/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	---T---					1	\$9,000.00		0.00			
N46	WEWS	09/15/12	09/21/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	--WTF--	1:00	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	--WTF--					1	\$700.00		0.00			
Totals														72	\$147,810.00